
Experienced UX/UI designer with a strong background in creating intuitive, user-centered digital experiences. Skilled in designing complex user flows for web and mobile applications, combining usability principles with innovative design solutions. Adept at collaborating with cross-functional teams and advocating for user needs to streamline processes and enhance product functionality.

Experience

Senior Product Designer

SiTech | Amman, JO

AUG 2026 – PRESENT

- Own end-to-end product design for large-scale government and telecom platforms, from discovery through developer handoff.
- Lead discovery and competitor benchmarking to shape feature roadmaps and decide what gets built first.
- Translate complex, regulation-heavy processes into simple digital flows, working directly with stakeholders and business analysts.
- Integrate AI tools into the design workflow to speed up research synthesis, prototyping, and design-to-code handoff.
- Set design direction and review work across projects to keep quality and consistency high.

Intermediate Product Designer

APR 2024 – AUG 2026

- Led the design of complex user flows for web and mobile applications, ensuring seamless and intuitive experiences tailored to user needs.
- Mentored junior designers and contributed to design system improvements and consistency.
- Conducted user research and usability testing to gather insights and refine design solutions.

Designer

JAN 2022 – APR 2024

- Supported senior designers in creating wireframes, prototypes, and high-fidelity UI elements.
- Collaborated with product managers and developers on user feedback and technical constraints.

Fellow

Takween | Amman, JO

AUG 2021 – JAN 2022

Education

Bachelor of Science in Design and Visual Communication

Jordan University of Science and Technology

2017 – 2021

- GPA 3.46

Skills

- Figma
 - Prototyping and Testing
 - Adobe Creative Cloud
 - UX Research
 - No Code Website Builders
 - Design Systems
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